

WFTW(AM), WKSM(FM), WNCV(FM), WYZB(FM), and WZNS(FM)
EEO PUBLIC FILE REPORT
October 1, 2018 – September 30, 2019

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
NO FULL-TIME JOB OPENINGS WERE POSTED OR FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Event Designed to Inform and Educate the Public, Especially Women, Concerning Employment Opportunities in Broadcasting	<p>“What Women Want”</p> <p>On October 20, 2018, our SEU not only hosted this annual event but developed the concept. We continue to expand the reach and diversity each year. As the name implies, the main focus is the needs and concerns of women, but men are also welcome to attend. Our SEU had an entry booth which was occupied at all times. Our booth not only welcomed visitors to the event, it also served as a recruitment platform, highlighting any immediate openings as well as career opportunities with our company. Interested individuals were encouraged to log onto www.cumulus.com and select “Work Here” or stop by our offices during regular business hours. This event was free to the public.</p>
2	Co-Host Job Fair	<p>Multi-Chamber Business Expo</p> <p>On March 28, 2019, our SEU co-hosted the Multi-Chamber Business Expo with the Greater Fort Walton Beach and Destin Chambers of Commerce. This is the area’s largest annual Expo. Member businesses use this event as an avenue to network and market. Our SEU was also the media sponsor, therefore a radio campaign aired to promote this event. Further, our SEU was asked to open the Expo with a brief presentation that highlighted the advantages of radio for business growth and personal income potential.</p>